

## SF FENG March 11<sup>th</sup> Tuesday 6:30 p.m. Meeting Announcement

RSVP early to [gladys@soxautomation.com](mailto:gladys@soxautomation.com) first come first serve for a name badge.

When: March 11<sup>th</sup> Tuesday, 6:30 p.m. to 8:30 p.m.  
6:30 p.m. Networking, Refreshment compliments of Randall Micek of Robert Half  
7:00 -8:30 Empowering the CFO to demand efficiency out of an “Expert Excel User”  
Where: Protiviti Office 50 California Street 17<sup>th</sup> floor, San Francisco, CA.

Topic: **CFO - Excel Spreadsheet Financial Performance Booster Session**  
**Productivity Enhancing**  
**Benchmarking Ready**  
**21<sup>st</sup> Century Spreadsheets Requirements**

**Productivity Enhancing** - Are your financial team employing the best and most efficient functions of the Excel spreadsheet?

**John Hallet**, the founder of [www.excelmasters.org](http://www.excelmasters.org) and the coveted Excel instructor, will show CFO and Controller how to best judge if your financial team will really perform up to their resume claim of “Expert Excel User”. Free testing kits will be distributed to attendees. Yes, you may bring your financial team, or send them to either the Excel Specialist and Expert classes at [www.sfima.org](http://www.sfima.org). or attend the joint IMA and CalCPA sessions at [www.excelmasters.org](http://www.excelmasters.org).

**Benchmarking Ready** - After you finalized your company’s financial data, what is the easy way to benchmark to the industry standards on asset valuation and operating ratios?

**Steve Peterson**, Co-founder of [www.webkpi.com](http://www.webkpi.com), a dashboard solution provider that enables the client to analyze financial data to anticipate the trend and devise strategy will share his offerings. Steve has been working with numerous start-ups and was featured in CFO Magazine in 2003. [steve.peterson@webkpi.com](mailto:steve.peterson@webkpi.com)

**21<sup>st</sup> Century Spreadsheets Requirements**: How to alleviate errors in formulas and out-of-date information in spreadsheets when used in a collaborative, repetitive, enterprise-wide process manner?

**Robert Kugel**, Ventana Research’s SVP and research director on financial performance management practice to present “Requirements for 21<sup>st</sup> Century Spreadsheets: Uses and misuses of a critical business technology”. The research, sponsored by technology providers Actuate ([www.actuate.com](http://www.actuate.com)), Compassoft ([www.compassoft.com](http://www.compassoft.com)) and eXpresso Corp ([www.eXpressocorp.com](http://www.eXpressocorp.com)) is based on an analysis of 297 validated respondents of companies from all major industries. The survey was conducted with the assistance of media partners BI Review, DM Review and Intelligent Enterprise. [www.ventanaresearch.com](http://www.ventanaresearch.com)

**Save the dates for future events**

**April 9<sup>th</sup> M&A Evaluation for the Buy and Sell Sides**

**May 13<sup>th</sup> Preparing for IPO – Protiviti**

**Follow up on February 2008 FENG meeting**

Doug and Janet were most generous in sharing their “secret sauce” to cut down on Workers comp and various employments related insurance items.

As more CFOs are taking on HR responsibilities, they also alert us with the January 28, 2008 passing of the federal Family and Medical Leave Act (“FMLA”) requiring employers to update HR policies. Legal counsel resources are provided: Linda Usoz from K&L Gates, [linda.usoz@klgates.com](mailto:linda.usoz@klgates.com); Michelle Miller at [www.millerlawgroup.com](http://www.millerlawgroup.com). Here is a webinar they have conducted with Miller Law Group on Managing the Workplace in the Electronic Age.

Computers, e-mail, the internet, cell phones, and Blackberries have brought increasing ease and efficiency to the workplace. But along with the benefits of advances in technology comes new and unexpected risks. As new technology is introduced into the workplace, many employers find themselves the unwitting subject of technology-related missteps and litigation. In our first webinar of 2008, we will discuss in detail the e-challenges employers’ face. We will explore best practices and recommended policies related to the use of technology in the workplace.

To register for this webinar, please click here:

<https://www1.gotomeeting.com/register/385748040>.

The above program is co-produced by Miller Law Group which is the leading, woman owned management side employment law firm in California. You can get more information on Miller Law Group by visiting their website, <http://millerlawgroup.com/>.